

The Washington Post
Vincent E. Reed
Principals Leadership Institute

The Washington Post believes that the level of excellence a school achieves is directly related to the level of leadership provided by its principal. Building upon the annual Distinguished Educational Leadership Award that recognizes those principals who go beyond the day-to-day demands of their position to create an exceptional educational environment, The Post has established the Principals Leadership Institute. The Institute is named in honor of Dr. Vincent E. Reed, a longtime educator and retired Post executive. Open to all school principals and acting principals in the Washington metropolitan area,* the goal of the Institute is to offer a broader perspective on effective leadership with specific emphasis on reflective practices through networking and collaborative relationship development. The sessions will provide an opportunity to explore and develop a personal leadership vision. Based on the premise that leadership, first and foremost, comes from within, the Institute will feature speakers who will focus on ways in which one may achieve a more defined sense of self. The Institute will encourage exchange of creative and innovative ideas to empower one to lead, provide formal and informal discussion settings to share problems and concerns, and provide opportunities for participants to hear from nationally-known leaders.

**Recipients of The Washington Post Distinguished Educational Leadership Award are not eligible.*

**Applicants should possess at least one year of experience as a principal.*

A maximum of 20 Washington area school principals will be selected to attend the free two-day initial seminar scheduled for September 20-21 and will be required to attend the three additional day-long sessions during the 2007-08 school year. Attendees will be given in-service time by their local jurisdictions to attend. Overnight lodging on September 20 and all meals and materials needed for the Institute throughout the year will be provided by The Washington Post.

2. **Brief Work History** (*List the following; Maximum _ page*)
 - Job Title(s)
 - Name of School(s)/ Organization(s)
 - Date(s)
3. **Educational Background:** (*List the following; Maximum _ page*)
 - Degree(s)
 - Major(s)
 - School(s)
4. **Essay** (*Complete essay, not to exceed 500 words, to include the following*):
 - A description of the challenges and unique aspects of your position
 - Specific examples of how you have used innovative programs, community involvement, and current trends in research to address the challenges you face
 - Your approach toward learning leadership and instructional monitoring
 - Examples of effective use of teams/collaboration for problem-solving

Eligibility:

Applicants must be principals of accredited public or private schools (prekindergarten through grade 12) in any one of the following jurisdictions:

- **District of Columbia**
- **Maryland:** Anne Arundel, Calvert, Charles, Frederick, Howard, Montgomery, Prince George’s and St. Mary’s Counties
- **Virginia:** Alexandria, Arlington, Fairfax, Falls Church, Fauquier, Loudon, Manassas, Manassas Park, Prince William and Stafford Counties.

Acting principals may also apply. Recipients of The Washington Post Distinguished Educational Leadership Award are not eligible.

Requirements:

Applicants should possess at least one year of experience as a principal. Those accepted will be required to attend:

- Two-day seminar (September 20-21, 2007)
- Three additional full-day seminars in November, 2007, February and March, 2008.

Who Should Apply?

Principals who are reflective practitioners and seeking:

1. To participate in transformational conversations
2. To explore and develop a personal leadership vision
3. To share problems and concerns and seek solutions to current educational challenges
4. To become more effective reflective practitioners
5. To network with peers
6. To develop a broader sense of leadership

Application Process:

Principals must submit ALL of the following:

1. Completed Application Form
2. Profile of School
(*Maximum 1 page*)
3. Brief Work History (*Maximum _ page*)
4. Educational Background Summary
(*Maximum _ page*)
5. Completed Essay
(*Not to exceed 500 words*)

Applications must be received no later than 5:30 p.m. on Tuesday, July 31.

Send to:

The Washington Post
Vincent E. Reed
Principals Leadership Institute
1150 15th Street, N.W.
Washington, D.C. 20071

The Washington Post is not responsible for misdirected or delayed mail. There is no charge to attend the Institute. Successful applicants will be notified by phone or mail no later than August 15, 2007.

For more information about our educational programs, please call (202) 334-7696 or visit www.washpost.com/education.